

Notice of References Cited	Application/Control No. 09/714,853	Applicant(s)/Patent Under Reexamination LITZOW ET AL.	
	Examiner Jeffrey A. Smith	Art Unit 3625	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
	B	US-			
	C	US-			
	D	US-			
	E	US-			
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	K	US-			
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FOREIGN PATENT DOCUMENTS

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	N	WO9828906A2	07-1998	WIPO	Rosser	
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	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Fortanet, Inmaculada et al.: "Netvertising: content-based subgeneric variations in a digital genre", IEEE, 1998.
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	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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